

# Do you see patients with urinary incontinence?

The rediCADDY® can help.



**Explore the benefits of integrating urodynamics into your practice.**



**ASHLAR  
MEDICAL®**

The Building Blocks of Healthcare

[www.AshlarMed.com](http://www.AshlarMed.com)

## What is Urodynamics?

Urodynamics is a collection of studies that evaluate the function of the lower urinary tract including the bladder and urethra. The studies include:

- Uroflowmetry
- Cystometrogram (CMG)
- Electromyogram
- Urethral Pressure Profile (UPP)
- Pressure Flow



The study is a catheterization procedure. The goal is to reproduce the symptoms and bladder problems patients experience every day. The results are reviewed by a specialist to determine the best treatment options.

Urodynamics can benefit individuals suffering from urinary frequency, urinary urgency, urinary incontinence, frequent urinary tract infections, incomplete bladder emptying, urinary hesitancy, and slowing of the urinary stream.

## What is the prevalence of urinary conditions?

- Urinary incontinence, the inability to control urination, is one of the most common urinary conditions affecting people of all ages and gender.
- **1/3** of men and women over age 18 and a total of 13 million individuals experience urinary symptoms.



## Why offer Urodynamics?

To help better serve the needs of this ever-aging patient population, Ashlar Medical makes Urodynamics and its revenue opportunities easy to integrate into any medical practice with its unique rediCADDY® system.

## Benefits of offering in-house urodynamic testing include:

### Generation of New Revenue Streams

- Diversify service offerings without dedicating permanent space for equipment
- Increase the number of patient office visits by managing the diagnostic test process and level I treatment options in-house prior to referring to a urologist
- Offer diagnostic testing without requiring the time of in-house medical staff when using the optional testing service

### Improvement of Patient Care

- Improve patient comfort by having tests performed by physicians they know and trust
- Decrease wait time for diagnostic testing
- Reduce unnecessary referrals to specialists



## How easy is it to incorporate?

1

Your office screens patients with complaints of urinary problems and schedules urodynamic procedures for those patients to be performed by a trained technician.

2

Technician performs procedure in designated location and uploads data results to a server on the Internet.

3

Data results are routed to a qualified physician for interpretation, diagnosis and recommended treatment plan. Then the final report is routed back to you for implementation.



## Optional Testing Service

Through a partnership with Flowstream Health Solutions, Ashlar Medical offers a service solution for physicians without the resources to handle Urodynamics testing in-house.

Flowstream technicians work with physicians and their staffs to provide them with the tools to identify and schedule qualified candidates for Urodynamics testing. Technicians care for patients at practice locations without requiring the time of the medical staff.

Visit [www.AshlarMed.com](http://www.AshlarMed.com) to learn more.

# Break into the field today -

Ashlar Medical makes urodynamics and its revenue opportunities easy to integrate into any medical practice with its unique rediCADDY® system.

To learn more about urodynamics and the benefits of the rediCADDY® system, visit [www.AshlarMed.com](http://www.AshlarMed.com) or contact us:



rediCADDY®

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